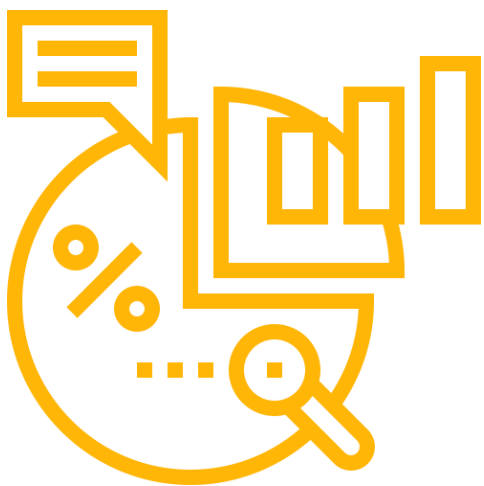




Providing World Class Learning Solutions!!!

BUSINESS ANALYTICS

8 Days
Live Online Training



www.preparationinfo.com

support@preparationinfo.com

LEARNING FROM THE CLASS

Learn how to be a stunning Business Analyst and find solutions to problems that others can't find...

Business Analytics Program focuses on developing new insights and understanding of business performance based on data and statistical methods.

It is one of the marquee courses that provides you a competitive edge over others and a means to be ahead of your peers.

BENEFITS OF TRAINING

Learn Advanced predictive modeling techniques.

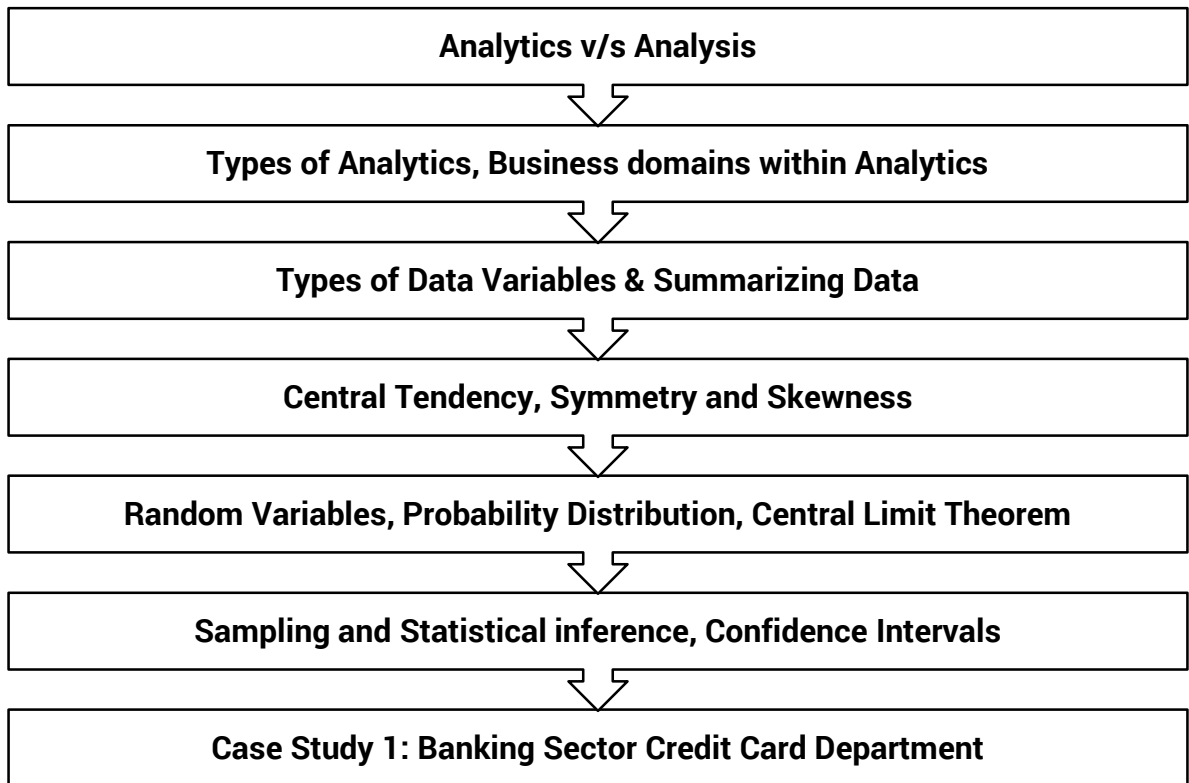
- ▶ Analyze and predict future outcomes based on historical patterns.
- ▶ Identify, monitor and measure quality processes over time.
- ▶ Maximize the value buried in unstructured data assets
- ▶ Use statistical data analysis to drive fact-based decisions.



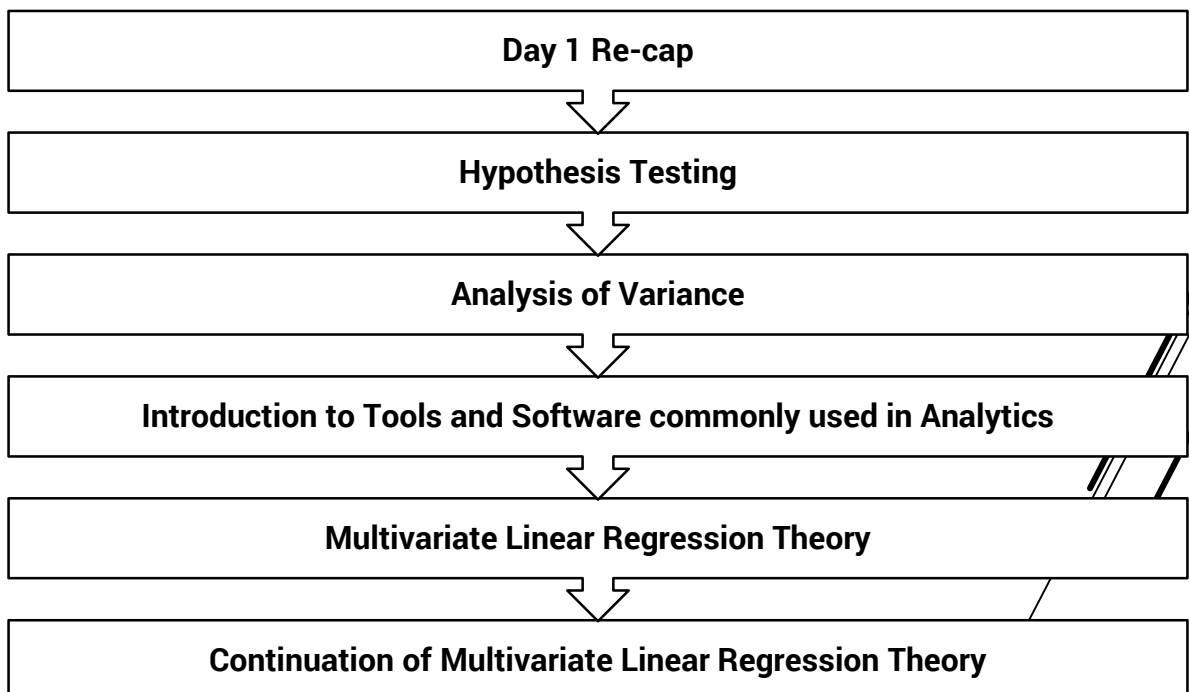
WHO SHOULD ATTEND THIS TRAINING

- ▶ Market Basket Analysts
- ▶ Predictive Analysts/ Financial Modelers
- ▶ Analytical Solutions Professionals
- ▶ Response Modeling Professionals
- ▶ Statisticians

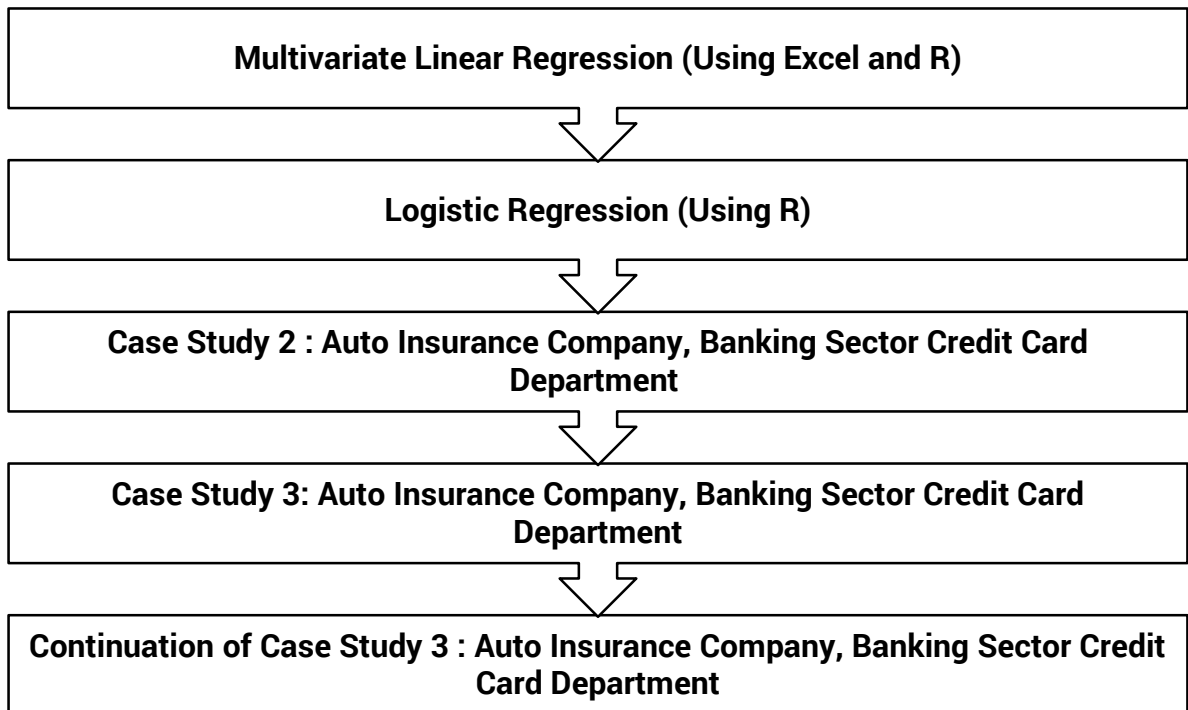
AGENDA FOR MODULE 1



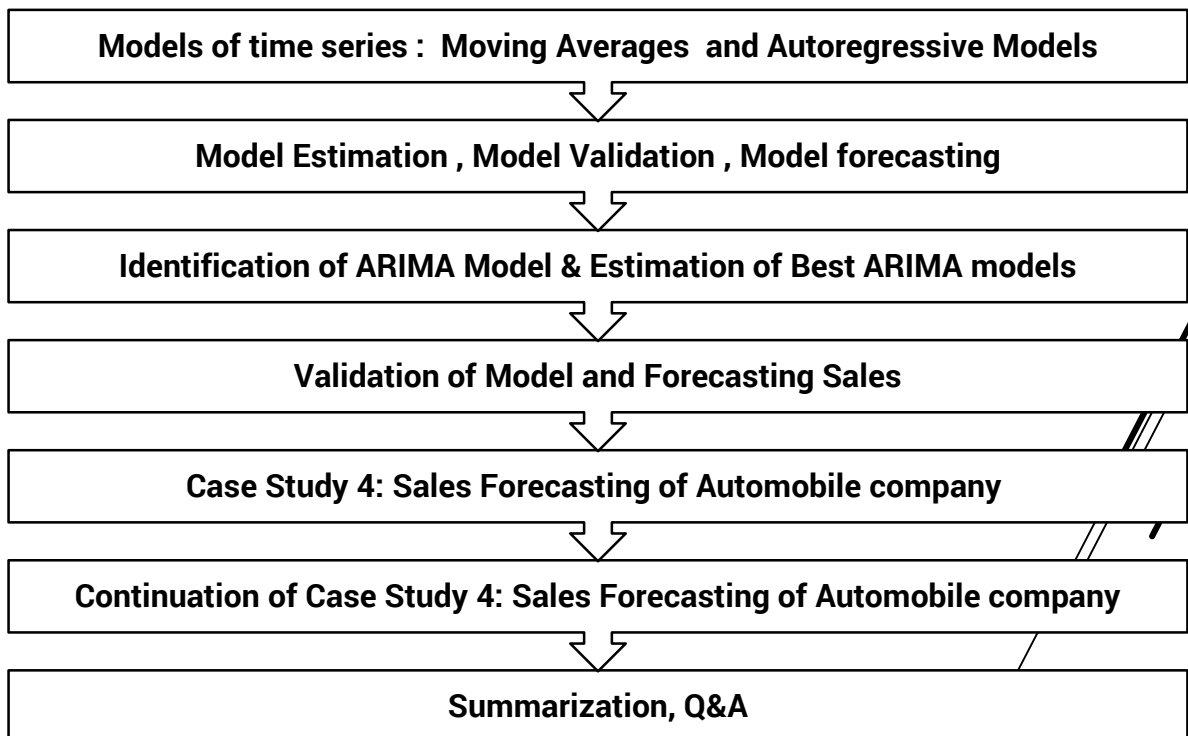
AGENDA FOR MODULE 2



AGENDA FOR MODULE 3



AGENDA FOR MODULE 4



WHAT DO YOU GET?

- ▶ By attending our Business Analytics Masterclass you will learn to,
- ▶ Explore data to find new patterns and relationships (data mining)
- ▶ Predict the relationship between different variables (predictive modeling, predictive analytics).
- ▶ Predict the probability of default and create customer Scorecards (Logistic Regression).
- ▶ Understand a Problem in Business, Explore and Analyze the problem.
- ▶ Solve business problems using analytics (in R) in different fields.
- ▶ Access to selected videos & material on Business Analytics
- ▶ Networking opportunities with fellow professionals
- ▶ Email support for your Business Analytics questions for 12 months

WHAT SHOULD YOU HAVE?

Suggested Skill Level

To benefit the most from this workshop, you need to have basic level working knowledge of MS Excel.

The course is demonstrated using R Software and Microsoft Excel 2010 & 2013

- This Bootcamp will be conducted in a special training venue where you will get access to all the study materials however you have to bring the laptop with you.



BOOK NOW



“ FORECASTING IS THE ART OF SAYING WHAT WILL HAPPEN, AND THEN EXPLAINING WHY IT DIDN'T! ”

WHY PREPARATIONINFO



Accredited Curriculum



Instructor-Led Classroom Training



One Stop Training Solution



Customized Hands-on Training



Global Presence in 40+ countries



Trusted by 1000+ Corporates

1000 + CLIENTS SERVED



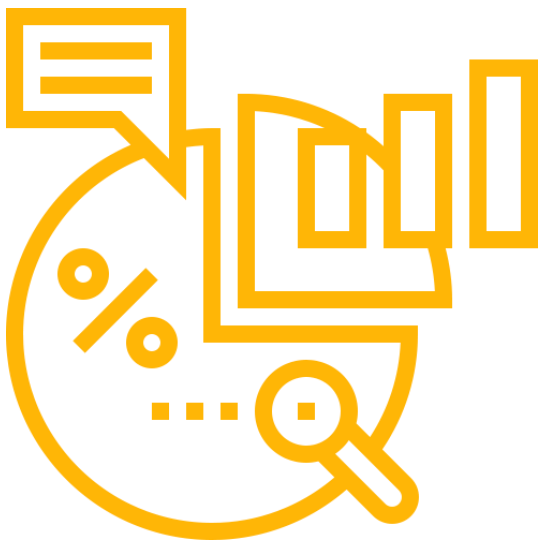
Our customers comes from various MNC's



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